Safe Stem Cell Storage for the Wasatch Front

Because timing is critical if cord blood is to remain viable for cryopreservation, shipping cord blood to an out-of-state processing facility can be costly and can reduce stem cell yield. Utah Cord Bank removes this obstacle and keeps the stored cells close at hand for when the family elects to use them.

Utah Cord Bank sets itself apart by using the most current methods along with important and unique innovations to improve stem cell yield and future usefulness. To learn more about these innovations, visit the FAQ section of our website.

Please call us or visit our website to learn more about this important opportunity.

visit us online: www.utahcordbank.com
email us: admin@utcb.us
or call us toll free: 1-877-UCB-STEM

Utah Cord Bank, Inc.

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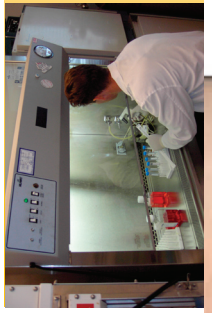


Utah Cord Bank

Now that's thinking ahead

SAVING YOUR CORD BLOOD

If you or someone you know is expecting a child, now is the time to learn more about the benefits of umbilical cord blood banking.

Banking Your Baby's Health

Science and medicine have been working diligently to find cures for the wide array of diseases that afflict mankind.

When a child or family member becomes afflicted with a life-threatening illness sometimes the only help medicine can offer is to alleviate a few of the symptoms. As advanced as 21st century medicine is, doctors are faced with this heart-breaking reality every day. Wouldn't it be nice if we had spare tissues, organs or cells that we could use to replace or completely repair the diseased ones? This would not only relieve the symptoms of the disease, it would give the individual a biologic fresh start.

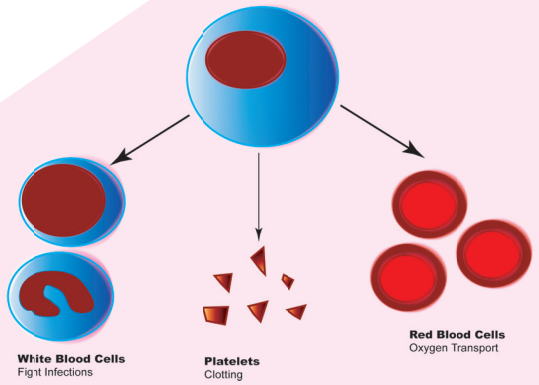
As fantastic as the notion of biologic "spare parts" may sound, it is becoming more of a possibility every day as medicine is finding new ways to use what are known as stem cells to cure disease.

What are Stem Cells?

The tissues and organs of the human body are made of diverse and specialized cells. During development, specific genes in cells are turned on or turned off in a complex series of steps, culminating in the specialized adult or somatic (resting) cells which make up newborn babies and their parents.

Each of these specialized cell types is designed to do a few tasks proficiently and very little else. This cell specialization is permanent; the cells cannot revert back to a less-specialized cell. If something goes wrong in one of the cell types or tissues, there are no other cells available to "fill in" and perform the specialized tasks and the life of the person is put in jeopardy.

Stem cells differ from somatic cells because they are not yet completely specialized. When stem cells are placed in the proper environment with the right conditions, they can divide, multiply, and become any of a number of different cell types. You can picture stem cells as trunks or stems from which other cell types branch in the cell lineage family tree.



Still present from early development, stem cells are highly abundant in umbilical cord blood. Currently the safest, most plentiful, and least costly source of stem cells is umbilical cord blood.

Choosing to Store Your Newborn's Umbilical Cord Blood

Private cord blood banking is currently practiced by many families in the U.S. and worldwide. As stem cell therapies have improved and the promise of future therapies has increased, the number people banking umbilical cord blood has risen.

Banking umbilical cord blood can benefit not only the donor child but the siblings and parents as well. Not only are the stored cells a perfect match for the donor child, they have a high probability of matching close family members as well.

The benefits of storing the stem cells can be realized today with any of the currently practiced stem cell therapies. In addition to current stem cell therapies, there is still much potential for new therapies in the future as new stem cell discoveries are made. Visit our website to explore links to current research in this rapidly advancing field.

The benefits of Stem cell storage should be carefully considered by all but especially those who:

- Have had chemotherapy or other cancer treatments.
- Have a family history of cancer related illnesses.
- Have heart problems.
- Have or know someone who has a spinal cord injury.

Visit www.utahcordbank.com for more information.